

## **News from the City of Dearborn**

*Dearborn – Clean and Safe*

Michael A. Guido, Mayor

**FOR IMMEDIATE RELEASE**

October 16, 2006

### **“Fall Into Dearborn” is this Saturday, October 21**

**DEARBORN**, Mich. – Be sure not to miss “Fall Into Dearborn” – taking place from 10 a.m. to 4 p.m. this Saturday, October 21. The event showcases Dearborn’s attractive neighborhoods, vibrant businesses, cultural attractions and special events by providing open house tours, sidewalk sales, unique promotions and a scarecrow contest as well as pumpkin painting.

The Dearborn Chamber of Commerce and the Dearborn Board of Realtors, together with Dearborn businesses and the City of Dearborn, partnering together to stage Fall Into Dearborn, in cooperation with the financial support and the continuing efforts of the West Dearborn Downtown Development Authority (WDDDA), East Dearborn Downtown Development Authority (EDDDA) and the West Dearborn Business Association (WDBA).

Visitors and residents will be able to take part in the Dearborn Board of Realtors city-wide open house. They are inviting potential home shoppers to visit all the living options within the City. Prospective buyers will be given a free package containing maps, pens, memo pads and home facts to allow them to record information about each home, loft, condominium or apartment they see.

Rock Financial, an event supporter, will be present to provide on-site financial analysis to approve mortgages for potential home buyers and will be giving away promotional items.

Retailers will be conducting sidewalk sales, offering discounts and special promotions while area restaurants and shops will be giving away free samples of food and beverages.

Fall Into Dearborn will also feature a scarecrow contest, and miniature pumpkins for children to paint and take home.

A trolley will be available to take visitors to four areas: Sacred Heart church for a craft show and raffle, Bryant library, City Hall and the Ford Community and Performing Arts Center.

For more information on “Fall Into Dearborn,” including a complete list of sponsors, participating businesses, activities and scarecrow contest rules, visit [www.fallintodearborn.org](http://www.fallintodearborn.org) or call the Chamber of Commerce at 313.584.6100.