Council Strategic Planning Workshop Agenda  
DAC Conference Room 1D  
Wednesday – January 10, 2018 – 6:00 PM

10-Year Vision Statement: A welcoming and accessible community that offers everything you need and more than you expect. Source: 2016 Community Task Force

Mission Statement: To deliver superior public service and earn the public’s trust every day in everything we do.

1. Background:
   A. 2016 Community Task Force Report & Summary Distributed
   B. Assume Budget is Break-Even Balanced
   C. 4-Year Term Time Horizon
   D. Collaborative effort to set focus for strategic planning

2. Goal: Establish 3 to 5 Specific Council Priorities for the 4-Year Term

3. Approach:
   A. Input from each Council member
      i. No more than 3 items each
      ii. Brainstorm rules – no critiquing
   B. Categorize & Group like items
   C. Questions & Discussions of Proposals to Clarify
      i. Define Success
      ii. Revenue Source or Cost Trade-Off
   D. Rank & Finalize

4. Expected Outcome: Commitment to directing resources (human and financial) to a reasonable set of important items in order to have the greatest potential of accomplishment. Accept that there will be daily distractions, but operate with the focus on achieving the goal.