

SPECIAL MEETING OF THE COUNCIL  
OF THE  
CITY OF DEARBORN

April 30, 2015

The Council convened at 7:21 P.M., President Pro Tem Thomas Tafelski presiding. Present at roll call were Councilmembers Abraham, Bazy, O'Donnell, Sareini, Shooshanian and Tafelski. Absent: Council President Dabaja. A quorum being present, the Council was declared in session.

DATE : April 27, 2015  
TO : City Clerk  
FROM : Mayor John B. O'Reilly, Jr.  
SUBJECT : Special Council Meeting

You are hereby requested to call a Special Meeting of the City Council to be held on Thursday, April 30, 2015 at 7:15 p.m. in Conference Room 1B of the Dearborn Administrative Center for the following purposes:

1. To review and take action regarding a request from the West Downtown Development Authority (WDDDA) to approve the use of window clings in the West Downtown District for a period of ninety (90) days through July 31, 2015, which will require four waivers of the sign ordinance:
  - a. Section 5-1350(a.3): Provides for a 30 day time limit; this is proposed to be extended to 90 days.
  - b. Section 5-1250(a.8): Prohibits obstructing windows; the clings will be placed on the window glass.
  - c. Section 5-1350(a.9): Only allows a maximum of 2 signs per property; these signs will be placed according to the provided layout.

- d. Permit fees are required; the WDDDA requests a waiver of permit fees, and
2. To consider such other items of business that may properly come before the Council in relation to this matter.

S/John B. O'Reilly, Jr.  
Mayor

By Bazzy supported by Sareini.

4-183-15. WHEREAS: The West Dearborn Downtown Development Authority (WDDDA) has funded a window cling promotional concept that will advertise free parking and improve the appearance of the several vacant storefronts in the district. The theme is Live, Work, Shop and Play in Downtown Dearborn and also indicates "Free Parking" on each display, and

WHEREAS: In the case of vacant buildings, more graphics will be applied to offset the vacant condition of the space. In the case of occupied storefronts (which will be added later), the graphics will be limited to a banner no more than 2 feet high along the bottom of the window where appropriate to the business operation. This promotion has been discussed with potential participating businesses and approved by Mr. Hamame regarding the vacant storefronts to be addressed. This approach has been developed to portray an organized and uniform appearance along the Michigan Avenue corridor within the district. In no case will all the window areas be covered, which has been an expressed public safety concern regarding views into commercial structures, and

WHEREAS: Since the current City sign ordinance addresses window clings placed on the exterior of the windows as temporary signs, there are several waivers to the ordinance required to accommodate the project. The window clings issue is currently being researched by the administration as part of the revised sign ordinance proposal, which will be forthcoming shortly. In the meantime, the WDDDA and Mr. Hamame would like to have these clings installed prior to the Cinco de Mayo event beginning May 1, and

WHEREAS: Four waivers are required for the WDDDA promotion to be implemented. First is Section 5-1350(a.3): 30 day time limit, which is proposed to be extended to 90 days. Second is Section 5-1350(a.8): not to obstruct windows, since these clings will be placed on the window glass. Third is Section 5-1350(a.9): maximum 2 signs per property, as these signs will be placed according to the provided layout. Fourth and finally is Section 9-312(5): it is requested that the permit fees for this promotion be waived, and

WHEREAS: It has been requested that the City Council to approve the WDDDA proposal for the use of the window clings in the West Downtown District for a period of 90 days (through July 31, 2015) with the waivers to the sign ordinance as described. After 90 days, a revised sign ordinance should be in place and the WDDDA will bring a recommendation back to the Council on whether or not to leave the clings in place for an additional time period; therefore be it

RESOLVED: That the West Downtown Development Authority be and is hereby granted permission to use window clings in the West Downtown District for the period of ninety (90) days through July 31, 2015; be it further

RESOLVED: That the sign ordinance and permit fees as described herein are hereby waived; be it further

RESOLVED: That this resolution be given immediate effect.

The resolution was adopted as follows: Yes: Abraham, Bazy, O'Donnell, Sareini, Shooshanian and Tafelski (6). No: (0). Absent: Dabaja (1).

There being no further business, upon a motion  
duly made, seconded, and adopted, the Council then adjourned at  
7:24 P.M.

APPROVED:

---

President of the Council

ATTESTED:

---

City Clerk