

MEMORIAL DAY PARADE 2024 SPONSORSHIP LEVELS

STAR-SPANGLED **\$5,000 (ONE AVAILABLE)**

- Recognition as Presenting sponsor of Dearborn's 98th Memorial Day Parade (featured in press releases, social posts, & more)
- Ability to escort assigned guest of honor in parade in branded vehicle
- Six (6) invitations to the Grand Marshal Dinner*
- Individual sponsor highlight on the City of Dearborn social media pages
- Logo included in Memorial Day Remembrance Ceremony program
- Logo included on Ceremony stage banner
- Logo included on Memorial Day Parade webpage w/ link to your website

RED **\$2,500**

- Ability to escort assigned guest of honor in parade in branded vehicle
- Four (4) invitations to the Grand Marshal Dinner*
- Inclusion in group sponsor highlight on the City of Dearborn social media pages
- Logo included in Memorial Day Remembrance Ceremony program
- Logo included on Ceremony stage banner
- Logo included on Memorial Day Parade webpage w/ link to your website



WHITE
\$1,000

- Two (2) invitations to the Grand Marshal Dinner*
- Inclusion in group sponsor highlight on the City of Dearborn social media pages
- Logo included in Memorial Day Remembrance Ceremony program
- Logo included on Ceremony stage banner
- Logo included on Memorial Day Parade webpage w/ link to your website

BLUE
\$500

- Ability to escort assigned guest of honor in parade in branded vehicle
- Four (4) invitations to the Grand Marshal Dinner*
- Inclusion in group sponsor highlight on the City of Dearborn social media pages
- Logo included in Memorial Day Remembrance Ceremony program
- Logo included on Ceremony stage banner
- Logo included on Memorial Day Parade webpage w/ link to your website

**The Grand Marshal Dinner is a private, formal dinner held ahead of Memorial Day in honor of the parade's Grand Marshal. The event will be held on Sunday, May 26, 2024 in the Lincoln Ballroom of the Ford Community & Performing Arts Center.*

