



EXECUTIVE SUMMARY

Dearborn Public Library

February 2013

The Dearborn Public Library is currently comprised of:

- The Henry Ford Centennial Library which is open 7 days a week for a total of 64 hours weekly
- The Bryant Branch Library which is open 5 days a week for a total of 33 hours weekly
- The Esper Branch Library which is open 5 days a week for a total of 33 hours weekly
- During the months of June, July and August – all Dearborn libraries are closed on the weekend

Adult and children's library material available for checkout include:

- hardcover and paperback books
- large print books
- audiobooks on CD
- downloadable audio books and e-books
- fiction and nonfiction DVDs
- music CDs
- magazines

Additional services include:

- informational or educational reference services
- reader's advisory services
- programs for children, teens and adults
- public computers with internet access as well as popular software such as MS Word, PowerPoint and Excel
- wireless internet access
- computer training and technical advisory services
- online databases for educational and informational inquiries
- newspapers for in-library usage

Quick Library Statistics, FY2012

- As of June 2012, **31,899 residents** have Dearborn Public Library cards

- 28% of our active borrowers* are under 18 years old
- Our next largest group of actives borrowers are 36-45 year olds and represent 15% of the total
- In FY2012, **751,668 items were checked out** of the library
- We have 94 public access computers. **73% of our public computer users are Dearborn residents.** The remaining 25% of computer users, who are not residents, generated just over **\$17,000 in computer access fees**
- **420,271 people visited** the Dearborn Public Libraries in FY2012
- 18,204 people attended library programs in FY2012 (at HFCL)

*Active borrower is defined as a person who has used their library card once during the fiscal year.

With the closure of Snow Branch Library, our circulation is down about 14% and our traffic (visitors) is down about 12%.

NEW INITIATIVES

- On February 21, 2013, we official launched MeLCat. MeLCat is the state of Michigan's virtual library catalog which allows Dearborn library card holders the ability to borrow material from 400 libraries statewide.
- In FY14, we plan to increase our purchase of digital material. Circulation of e-books and online audio book downloads has increased nearly 73% from FY11 to FY12.
- In FY14, we plan to begin purchasing the online version of the ten most popular magazine titles. With the significant increase in computer tablets, there is a growing demand for online magazines.
- In FY14, we will be providing a service entitled Ed2Go. Designed for learners over 13 years of age, this online product offers over 300 interactive courses that library cardholders can take on the Internet. All courses are free and led by expert instructors. Courses run six weeks and new sessions begin every month. Courses are offered from the following subject areas: Accounting, Business, College Readiness, Computer Applications, Design and Composition, Health Care, Language Arts, Law, Personal Development, Teaching, Technology, Writing and Publishing.
- In FY14, we will complete the digitization of our local microfilmed Dearborn papers. Library users will have better, searchable access to the Dearborn papers.