

**Report to the Dearborn Community
2018 Homecoming**

The non-profit Dearborn Community Fund (DCF) has partnered with the City of Dearborn since 2011 serving in the role as fundraiser to support the annual Homecoming Festival. Expenditures incurred for Homecoming 2018 were paid using funds raised by DCF. Per the contract between the City and DCF, 15% of the fund balance will be retained by the DCF.

Partnership goals for this arrangement include:

- To establish the Festival as a self-sustaining event.
- To provide and appropriate and sustainable opportunity for Dearborn based nonprofit organizations to raise funds for re-investment back in to the community.
- To educate the community on the value of this event and provide an incentive for continued support.
- To develop a financial model that fosters transparency.

The partnership achieves the following:

- It provides valuable input from participating nonprofits on their Homecoming experience, the value to their particular organization and a means to solicit helpful planning information.
- It develops a central accounting of Homecoming Festival income and expenses for future planning purposes.

General Observation: General attendance numbers at 125,000 were down from 2017 (approximately 140-150,000). However, carnival attendance was very good with a commission total of \$72,275 contributed to the Homecoming fund. The 2017 commission was \$67,742. This is a difference of \$4,533.

Festival Financial Highlights

1. Beaumont returned as Presenting Sponsor for the 2018 Homecoming Festival. Total sponsor dollars raised totaled: \$92, 443, down from the 2017 total of \$105,114 for a difference of \$12,671.
2. Additional revenue was received from the non-profit alcohol sales (25% commission to the Festival) for a total of \$15,849. This is down from \$21,524 in 2017 for a difference of \$5,675. NOTE: Three non-profit organizations participate as beer vendors and include: Father Patrick O'Kelly Council #3860 Knights of Columbus, Fordson Varsity Alumni Club and the Italian American Fraternal Club of Dearborn.
3. Non-profit vendor (food, community, artisans) fees totaled \$14,475 an increase of \$3 from 2017.
4. Parking revenue totaled \$19,540, an increase of \$51 from 2017. NOTE: FREE shuttle service available from the Dearborn High School parking lot on Outer Drive is available and widely used.
5. As noted above, the carnival commission (25%) increased by \$4,533 in 2018 for a total of \$4,533.
6. Major festival expenditures included:
 - Fireworks - \$50,000 (two nights) – no increase from 2017
 - Entertainment (includes Saturday headliner, strolling performers, food court stage etc.) - \$46,115, a decrease of \$7,086 from 2017

- Equipment rental – (stages, tents, sound systems etc.) - \$85,224, a decrease of \$595 from 2017
- Administrative fees - \$4,314, a decrease of \$3,596 from 2017
- License/Special Event Insurance - \$17,881, an increase of \$2,780 from 2017.

The closing fund balance for 2017/beginning fund balance for 2018 is \$84,742.

Other Festival Highlights

In addition to the carnival, food vendors, community tent all of which are located on the north and south sides of the Ford Field bridge, the top of the hill entered via Cherry Hill offered many free and family friendly activities. This area operated from 11 a.m. -5 p.m.(Friday) and 11 a.m. – 7 p.m. (Saturday and Sunday). Attractions/activities included:

- Giant inflatables
- Arab American National Museum tent which offered free crafts and activities
- The Detroit Institute of Arts “Make Art” tent
- The Dearborn Community Arts Council (DCAC) Paint A Picture tent
- Dearborn Recreation & Parks Children’s games and performance area
- Henry Ford College Ceramics & Demonstration tent
- Paint Out in the Park – 45+ artists engaged in mural painting. Visitors could observe, ask questions and vote for a favorite.

Nonprofit Beer Vendors

Three non-profit organizations participated as beer vendors and included: Fordson Varsity Alumni Club, O’Kelly Knights of Columbus and the Italian American Fraternal Club. Each was responsible for obtaining the required license from the Michigan Liquor Control Commission and event specific insurance. Each vendor agreed to a 25% participation fee/commission based on the amount of alcohol sales and payable to the DCF Homecoming Fund. This commission structure was implemented in 2011. The price per glass is determined by the beer vendors at a meeting prior to the Homecoming event.

The 2018 commission from beer sales was \$15,849, down from \$21,524 in 2017 for a difference of \$5,675.

City of Dearborn Costs Directly Related to Homecoming

As stated, the goal is to make the Homecoming Festival as self-sustaining as possible. The efforts and success of Homecoming 2018 represents continued, and consistent, movement in that direction. In partnership with the DCF, the goal is to generate sufficient revenues, through a combination of sponsor dollars, space rental income and beer sales commissions, to eventually cover the majority of costs.

Other important goals include:

- To create a venue that provides an opportunity for Dearborn based nonprofits to successfully raise money for programs and projects that impact the greater Dearborn community.
- To promote Dearborn.
- To provide an affordable family friendly event.
- To attract customers/visitors to Dearborn.

Assistance provided by multiple city departments is critical. Departments include services provided by police, fire, public works, recreation and parks and public information. 2018 City of Dearborn overtime labor costs in support of Homecoming totaled \$67,031 as compared to \$53,842 in 2017 for an increase of \$13,189.

Major Positive Outcomes from the 2018 Homecoming:

- Dearborn based nonprofits used this event to fundraise, inform and support the goals of their respective organizations.
- Homecoming, a family friendly event, provided an opportunity to re-connect with others and re-enforce a strong sense of community.
- The success of Homecoming 2018 provided encouragement to continue in the shared effort to produce a Festival that is meaningful, self-sustaining and relevant.

The following organizations have participated in all 39 Homecoming Festivals:

- Dearborn Firefighters Burn Drive
- Fordson Varsity Alumni Club
- Italian American Fraternal Club

Supplemental Documents

- Participant List
- Homecoming 2018 Financial Report
- 2018 Homecoming Sponsor Brochure
- 2018 Homecoming printed program

Homecoming 2019, the 40th annual, will take place on August 2, 3, and 4 at Dearborn's Ford Field Park

**2018 DEARBORN HOMECOMING
PARTICIPANT LIST**

Beer Vendors

**Fordson Varsity Alumni Club
Italian American Fraternal Club
O'Kelley Knights of Columbus**

Food Vendors

ACCESS

**AHEPA (American Hellenic Education Progressive Association)
Dearborn Firefighters Burn Drive
Disabled American Veterans
Edsel Ford High School Booster Club
Italian American Fraternal Club**

Community Tent

ACCESS

**American Moslem Society
Christ Community Church
Dearborn Federation of Teachers
Dearborn Outer Drive Kiwanis
Dearborn Rotary
Dearborn Soccer Club
Dearborn Youth Football Association
Edsel Ford Booster Club
Fairlane Alliance Church
Friends for Animals of Metro Detroit (Dearborn Animal Shelter)
Henry Ford Village Retirement Community
Warrendale Community Church
WHFR Radio (Henry Ford College)**

HOMEcoming Financial Report

Homecoming Financial Report - Combined	Community Fund Total Year 2018	City of Dearborn Total Year 2018	Combined Funds Total Year 2018
REVENUES			
Donations & Sponsorships	92,443.23		92,443.23
Bars Expanded Service Fees			
25% commission on alcohol sales	15,848.80		15,848.80
Reimb. Vendor Product Cost			0.00
Ticket Revenues		800.00	800.00
Food Truck Partnering Fee	2,545.00		2,545.00
Vendor rentals: Booth space + DCAC Artists	14,475.00		14,475.00
Subtotal-donations & vendors	125,311.83	800.00	125,911.83
Parking Proceeds		19,539.50	19,539.50
Commission - Carnival	72,274.77		72,274.77
Commission: Turbo Turtle Derby			0.00
Contribution from Dearborn Community Fund		115,481.53	115,481.53
Miscellaneous (ice, t-shirts, talent registration, etc)		2,372.00	2,372.00
Total Program Revenues	197,586.80	137,893.03	335,579.83
Tents to be paid for by Historical (\$250@)			0.00
Carts to be paid for by Departments			0.00
Transfer from SMART			0.00
TOTAL REVENUE	197,586.80	137,893.03	335,579.83
EXPENDITURES			
Fireworks		50,000.00	50,000.00
Headline Band(s)	19,750.00		19,750.00
Other Performing Artists	28,365.00		28,365.00
Total Performance Charges	46,115.00	0.00	46,115.00
Community Entertainment	618.54		618.54
Hotel, Catering, Transportation	1,400.00	1,875.15	3,275.15
Other Contractual Services			
Inflatable/ Video games		4,800.00	4,800.00
IS computer services to transfer reunion lists			0.00
Accounting and Professional fees			0.00
Design & Tech fees			0.00
Catering Services			0.00
Grease disposal, trash removal and container svc.			0.00
Press releases		0.00	0.00
Other Contractual Services	1,247.34		1,247.34
Total Contractual Services	48,380.88	58,475.15	105,856.03
Rentals: Operating Equip			0.00
Rentals: 50% of Polish tent & accessories			0.00
Rentals: Backline Musical Equip			0.00
Rentals: Banners			0.00
Rentals: Chairs, Tables, Dance Floor		1,680.00	1,680.00
Rentals: Freezer trailer			0.00
Rentals: Generators		3,675.50	3,675.50
Rentals: Golf Carts		2,035.00	2,035.00
Rentals: Ice Cream Freezers		5,000.00	5,000.00
Rentals: LED screen		0.00	0.00
Rentals: Light tower		0.00	0.00
Rentals: Movie Screen			0.00
Rentals: Office Trailers		5,800.00	5,800.00
Rentals: Porta-Johns & Water Tanks/Reins		7,150.00	7,150.00
Rentals: Scaffolding		717.10	717.10
Rentals: School Buses	6,943.23		6,943.23
Rentals: Signs			0.00
Rentals: Sound Systems & Audio Techs		13,650.00	13,650.00
Rentals: Stage, audio, Monitor Mix Deck	0.00	27,735.37	27,735.37
Rentals: Tents		10,834.50	10,834.50
Rentals: Operating Equip	6,943.23	78,280.47	85,223.70
Community Promotion	400.00		400.00
Publishing			
Printing Charges	2,759.50	2.83	2,762.33
Staff Training			0.00
Postage		544.78	544.78
Vendor Product Cost	0.00		0.00
Supplies (Tech, paint, contest, office, towels)		0.00	0.00
Ice	1,063.75	2,690.00	3,773.75
Wood chip path/Lighting fixtures/Utility poles/Tri-plex			0.00
Repair damage to golf cart			0.00
Phone line for HFCC's WHFR			0.00
Flooring/Signs/Lumber			0.00
Total Supplies	1,063.75	2,690.00	3,773.75
Administrative Fees	4,314.25		4,314.25
Licenses, fees & permits	17,881.00		17,881.00
TOTAL Program Costs	82,782.81	137,893.03	220,755.84
REVENUES (UNDER) EXPENDITURES	114,823.99	0.00	114,823.99
Contribution from the General Fund			0.00
Payments to General Fund	-116,066.53	0.00	-116,066.53
Payments to Dearborn Community Fund	-15,174.00		-15,174.00
Beginning Fund Balance	101,168.33	0.00	101,168.33
Ending Fund Balance	84,741.79	0.00	84,741.79



Become part of the 39th Annual Dearborn Homecoming Festival August 3-5, 2018



*Homecoming, a treasured family-friendly weekend
and the premier fundraising event
for Dearborn nonprofits,
is organized by the
Dearborn Community Fund
and the*



*City of Dearborn.
The event is possible
thanks to generous
sponsor support.*

Company _____
 Address _____
 City/Zip _____
 Contact person _____
 Phone _____
 Email _____



Check level of sponsorship:

- Fireworks _____ \$16,000
- Main Stage Act _____ \$10,000
- Top of Hill Area _____
- OR 5K & Fun Run Sponsor \$8,000
- Shuttle Bus/Free Parking \$7,000
- Corn Hole Tournament \$6,000
- Food Court Stage \$5,000
- Inflatable Rides \$2,500
- Sponsor Booth \$2,500
- Golf Cart Shuttle \$1,000
- Children's Games Area \$ 800
- Strolling Entertainment \$ 750
- Jumbotron Ad (+\$300 banner) \$ 650
- 2'x10' Banner (+\$300 Jumbotron) \$ 650
- Friend \$ 250
- Other/custom _____

Wacky Contests: \$500 each

- Hula Hoop- Water Balloon Toss
- Balloon Blowing Shoe Kick
- Buddy Walker Race (contests subject to change)

Make check payable to

Dearborn Community Fund - Homecoming
 Return this panel to: Dearborn Community Fund,
 15801 Michigan Ave., Dearborn, MI 48126

**SPONSORSHIP COMMITMENTS REQUESTED BY June 8
 TO RECEIVE MAXIMUM SPONSOR BENEFITS.**
 Questions? Call the DCF at 313-943-5478

- All sponsorships are subject to availability -
 - Incentives are subject to change -

About Homecoming . . .

The Dearborn Community Fund, a 501(c)3 non-profit organization, is proud to once again partner with the City of Dearborn to host the 39th Annual Dearborn Homecoming Festival on August 3-4-5, 2018.

The Festival is the premier fundraising event for dozens of local non-profit organizations that serve the Dearborn community throughout the year.

The festival attracts more than 130,000 over three days, including visitors from around the region and former residents returning from across the country.

Sponsors can capture marketing opportunities presented by exposure to these festival-goers. Sponsorships can be customized to your targeted audience—senior citizens, families, young professionals—and your budget.

With a donation of \$2,500 or more, your company can host an information booth on the festival grounds. (Limited space available.)

Sponsor commitments requested by June 8, 2018. The Dearborn

Community Fund is a nonprofit organization with 501(c)3 status, which may mean your contributions to the festival will be tax deductible.

For more sponsorship details or to customize your sponsorship package, call the Dearborn Community Fund at 313-943-5478.

2018 Presenting Sponsor \$24,000
(Sponsor logo inserted here)

Fireworks Spectacular (1 night, 2 available)..... \$16,000*

- ◆ Your name in fireworks (ground pyrotechnics)
- ◆ Recognition included in video on CDTV, Dearborn cable television
- ◆ Name/logo prominent as a Major Sponsor on Homecoming brochure cover, festival sponsor banner, field announcements and appropriate publicity
- ◆ Two different Jumbotron ads (provided by sponsor)
- ◆ Reserved seating and parking for evening main stage entertainment and fireworks
- ◆ Your company website linked from Homecoming website
- ◆ Appearance on stage with Mayor John B. O'Reilly, Jr.

Main Stage Act (1 night, 2 available).....\$10,000*

- ◆ Recognition included in video on CDTV, Dearborn cable television
- ◆ Name/logo prominent as a Major Sponsor on Homecoming brochure cover, festival sponsor banner, field announcements and appropriate publicity
- ◆ Your company banner in prominent location; Two Jumbotron ads (supplied by sponsor);
- ◆ Reserved seating and parking for evening main stage entertainment and fireworks
- ◆ Your company name linked from Homecoming website
- ◆ Appearance on stage with Mayor John B. O'Reilly, Jr.

Hilltop Art & Activities Area.....\$8,000*

- ◆ Tent in prime shaded Hilltop area overlooking festival field, offering experiences to nurture creativity, physical and mental wellness and family bonding; and free inflatable rides
- ◆ Your company-supplied banners displayed on your tent or prominent Hilltop location and hung on the fence in high foot traffic area running up the hill; One Jumbotron ad
- ◆ Name/logo on cover of Homecoming brochure AND in Gold Sponsor section of sponsor panel AND inside brochure with acknowledgement of Hilltop sponsorship
- ◆ Your Hilltop sponsorship listed in publicity including press release specifically about hilltop activities and field announcements
- ◆ Website linked from Homecoming site, logo on festival sponsor banner

Sponsorships over \$2,500 qualify for a free booth on festival grounds

Sponsorships \$5,000 and above may provide one Jumbotron ad

5K & Fun Run Sponsorship.....\$8,000**

- ◆ Opportunity to give logo items to Run participants and host table at event
- ◆ Name/logo on cover of Homecoming program brochure AND in Gold Sponsor section of sponsor panel AND inside brochure with acknowledgement of Run sponsorship
- ◆ Run sponsorship recognition in press release and field announcements
- ◆ Website linked from Homecoming site, logo on festival sponsor banner
- ◆ One Jumbotron ad; One banner displayed in prominent location on festival grounds

Free Shuttle Bus Transportation / Parking Sponsor (1 available).....\$7,000**

- ◆ Your company logo on signage at highly visible location on Outer Drive at Dearborn High School parking lot and on buses that provide transportation to/from festival
- ◆ Your company-supplied banner displayed in prominent location on festival grounds
- ◆ Name/logo prominent as a Gold Sponsor on Homecoming brochure, website linked from Homecoming site, festival sponsor banner, publicity and field announcements

Corn Hole Tournament.....\$6,000**

- ◆ Company banner & opportunity to host table on location during attraction hours
- ◆ Name/logo prominent as a Gold Sponsor AND sponsor of the activity in Homecoming brochure and advertising, festival sponsor banner, publicity, website and field announcements

Food Court Stage Naming Rights (2 available)..... \$5,000**

- ◆ Your company-supplied banner displayed prominently on the stage
- ◆ Name/logo prominent as a Gold Sponsor in Homecoming brochure, festival banner, publicity, and field announcements, company website linked from Homecoming website

Booth Sponsor Booth in busy area of festival plus Silver Sponsor recognition ... \$2,500*

Inflatable Ride Sponsor \$2,500*

- ◆ Company name listed as Inflatable Ride Sponsor plus Silver Sponsor on Homecoming brochure; festival banner, publicity and field announcements; website link

Golf Cart Shuttle (four available)..... \$1,000

- ◆ Your company name on golf carts used to transport visitors through the festival
- ◆ Name listed as Bronze Sponsor in Homecoming brochure and publicity

Free Children's Games Area Sponsor (one available)\$800

- ◆ Name in two spots of Homecoming brochure, publicity and field announcements
- ◆ Your company name will be credited sponsorship of Free Children's Games in brochure

Strolling Entertainment Sponsor (i.e. Clown, Yo-Yo Demo)\$750

- ◆ Name in two spots of Homecoming brochure, publicity and field announcements

Jumbotron Ad OR 2'x10' Sponsor Banner on Festival Grounds\$650

Your 20-second ad on the Jumbotron screen all weekend OR 2'x10' banner in prominent location all weekend. OR do BOTH.....\$950

Wacky Contests for Children & Adults (see list on next page) \$500

- ◆ Listed in the Homecoming brochure and other publicity as sponsor for chosen contest
- ◆ Opportunity to post sponsor sign, host a table and assist during the contest

Friend of Homecoming Listed in brochure and mini posters.....\$250 minimum

AUSTRALIAN BEEGEES

A TRIBUTE TO THE BEEGEES



Fireworks Saturday & Sunday • More Free Children's Activities • Carnival
 Music on Two Stages • Sk & Family Fun Run • Food Booths & Trucks
 Arab American, Italian American & Polish American Tents
 Community Fundraising • Family Bike Ride • Classic Car & Motorcycle Show
 Cornhole Tournament • Healthy Dearborn Events • Paint Out in the Park
 Mega 80's • Class of '98 • Atomic Radio • The Together Band • The Phoenix Theory



AUGUST 3-5, 2018

FORD FIELD PARK



SPECIAL ACTIVITIES

CARNIVAL—TWO DOZEN RIDES! GREAT VALUES!

Carnival is open 11 a.m. to 10:30 p.m. Friday-Sunday. Mighty Mouse Roller Coaster returns! When purchased at the festival, a half-day wristband is \$15 and is good 11 a.m.-5 p.m.; a full day wristband is \$22. Special values with advanced purchases at cityofdearborn.org/homecoming through Aug. 2 at 11:55 p.m. 3-day Mega Pass is \$44 (plus \$1.50 service fee). Full-day wristband is \$15 (plus \$1 service fee). No refunds on any carnival tickets.

FREE FAMILY FRIENDLY ACTIVITIES AT THE HILL AREA

Free children's activities from noon to 5 p.m. Friday, and 11 a.m. to 7 p.m. on Saturday and Sunday. Free inflatables, free crafts and games.

BEAUMONT WELLNESS TENT WITH HEALTHY DEARBORN

Plenty of free family activities throughout the weekend, including a Dance Party 11 a.m. to 4 p.m. Saturday.

NEW LOCATION: ARAB AMERICAN TENT

Large tent with entertainment and halal food, located in 2018 near the covered bridge. Presented by ACCESS and the Arab American National Museum.

Festival favorites, the Italian American Shelter and Polish American Shelter, also return. The cultural-themed tent/shelters are open 4-11 p.m. Friday, and 11 a.m. - 11 p.m. Saturday and Sunday.

CORNHOLE TOURNAMENT SATURDAY, CASH PRIZES

Pre-registration required and costs \$50 for a two-person team. Noon-6 p.m. Rain day is Sunday. Register by 10:30 a.m. the day of the tournament, or in advance at www.dearborntheater.com.

HOMECOMING 5K & FAMILY FUN RUN SUNDAY

Homecoming 5k and 1-mile Family Fun Run on Sunday. Fun Run is \$15 to register and starts at 7:45 a.m. The 5K is \$35 and starts at 8 a.m. www.cityofdearborn.org/homecoming.

CHAMBER OF COMMERCE'S CRUISING DEARBORN

Car & Motorcycle Show: 7:30-10 p.m. Classic vehicles cruise along Michigan Avenue from the 19th District Court starting at 7 p.m. west to Military, north to Cherry Hill and east into Ford Field Park.

Homecoming is presented by the City of Dearborn and the nonprofit Dearborn Community Fund

Information: (313) 943-2285 or www.cityofdearborn.org/homecoming



PRESENTING SPONSOR

Beaumont

Also sponsor of the First Aid Station and Wellness Tent

MAJOR SPONSORS



Main Stage Sponsor,
Saturday Night

GOLD

DTE Energy



SMART

Food Court Stage
Sponsor

Free Shuttle Sponsor

SILVER

AK Steel
ASG Renaissance
Dearborn Sausage

Good to Glow
Michigan Lottery

Nickel & Saph, Inc.
Renewal by Andersen

BRONZE

Comcast
Dearborn Federal
Savings Bank
Henry Ford College

Henry Ford Medical Centers
Fairlane & Ford Road
Sam Baydoun Century 21,
Curren & Oberald

T-Mobile
University of Michigan -
Dearborn

FRIENDS OF HOMECOMING

Ameriprise Financial-
Jim Thorpe, CFP
Black Box Gallery, Contemporary
Art at Monroe & Caryle
City Clerk George Darany
Council President Pro Tem
Mike Saroini

Councilwoman Leslie Herrick
Dearborn Firefighters Burn Drive
Fred Hoffman & Jim Stokes
Green Brain Comics
Jan Door
Miller Carfield

On the Rocks and The Sushi Bar
Parleide Credit Union
Pipefitters, Steamfitters,
Refrigeration & Air Conditioning
Local 636
Plante Moran, PLLC

39TH ANNUAL HOMECOMING

FRIDAY, AUGUST 3



SPECIAL ALL-STARS DAY 9 A.M. - NOON
Children and adults with special needs can enjoy select carnival rides 9-11 a.m., and activities, games, face-painting and a dance party on the tennis courts from 9 a.m. to noon, with snacks in the South Shelter. Pre-registration required at www.dearborneschamber.org by August 2. Made possible by the Dearborn Area

Chamber of Commerce, City of Dearborn, Dearborn Community Fund, Wade Shows, Fordson Variety Alumni, Superstar Sponsor: Little Caesars (Dearborn/Monroe), MVP Sponsor: Village Ford, The Dearborn Goodfellows, Merakey, Services to Enhance Potential (S.T.E.P.), Dearborn Kiwanis, Dearborn Heights Rotary, 1st Choice Urgent Care, Chief Financial C.U., Saturn Marketplace, Memberfocus Community C.U., Yogurtopia, Del Taco, Betar Macs Chips, Dearborn Police and Fire, Pooky T. Clown with Sparkle B. Entertainment by Li' Jimi Dearborn, and Mark Demars-MotorCityDJ.com.

MAIN FESTIVAL BEGINS AT 11 A.M.

11 A.M.-10:30 P.M.

11 a.m.-11 p.m.

11 a.m.-4 p.m.

Noon-5 p.m.

Noon-5 p.m.

Noon-5 p.m.

Noon to 5 p.m.

1-5 p.m.

4-11 p.m.

5-8 p.m.

5-11 p.m.

6-7:30 p.m.

6-10 p.m.

7-9 p.m.

7 p.m.

7:30-10 p.m.

7:30-8:30 p.m.

8:30-10 p.m.

CARNIVAL OPEN

Food Court, Community Tent Open
Healthy Dearborn activities.
Free fun activities for all ages. (BWT)
Children's Activities at ACCESS/Arab
American National Museum tent. Free. (HA)
Giant Inflatables. Free. (HA) Sponsored by
Dearborn Sausage and Nickel & Saph, Inc.
Kids' Art Making Tent. Free. (HA)
Presented by the Dearborn Community
Arts Council.
Paint Out in the Park. (HA) Street artists
at work.
Children's Games. Free. (HA) Sponsored by
Ameriprise Financial - Jim Thorpe
Arab American Tent, Italian American
Shelter, Polish American Shelter Open
Pebbles the Clown (S) (DT)
FOOD TRUCKS OPEN
Holly and the Johnnies (MS)
Musically Yours (IS)
Yogurtown Cool Treats Social. Free frozen
yogurt while supplies last (DT)
Cruisin' Dearborn Car Cruise and Show,
begins at 19th District Court
Cruisin' Dearborn Car & Motorcycle
Show (LAF)
Howlin' Mercy (FCS)
Atomic Radio (MS)

SATURDAY, AUGUST 4

All Day

8-11 a.m.

10 a.m.

11 A.M.-10:30 P.M.

11 a.m.-11 p.m.

11 a.m.-4 p.m.

11 a.m.-4 p.m.

11 a.m.-7 p.m.

11 a.m.-7 p.m.

11 a.m.-7 p.m.

11 a.m.-7 p.m.

Noon-11 p.m.

Noon-1 p.m.

Noon-2 p.m.

Noon-5 p.m.

Noon-6 p.m.

Noon-7 p.m.

Noon-8 p.m.

1-2 p.m.

1-4 p.m.

High School reunion picnics: Dearborn,
Edsel Ford and Sacred Heart high
schools. (PA)
Children's Fishing Derby. Free. (Pond)
Sponsored by Dearborn Rotary Club
Healthy Dearborn Family Bike Ride. Free.
Helmet Required. (TC)
CARNIVAL OPEN
Food Court, Community Tent Open
Arab American Tent, Italian American
Shelter, Polish American Shelter Open
Healthy Dearborn activities.
Free fun activities for all ages. (BWT)
Healthy Dearborn Dance Party (BWT)
Hilltop Area Open. (HA)
Children's Crafts at ACCESS/Arab
American National Museum tent. (HA)
Free. Hanna tattoos for a small fee.
Detroit Institute of Arts Tent Open. Free
Children's Crafts. (HA)
Paint Out in the Park. (HA) Street artists
at work.
FOOD TRUCKS OPEN
Musical Chairs Contest (HA)
Home Depot Children's Crafts. Free. (HA)
Children's games. Free. (HA) Sponsored
by Ameriprise Financial - Jim Thorpe
Comhole Tournament, cash prizes. Rain
day is Sunday. Register by 4 p.m. on
Friday, Aug. 3 at www.dearborntheater.com. Onsite registration taken until 10:30
a.m. Saturday. \$50 registration for a two-
person team. (LAF)
Kids' Art Making Tent. Free. (HA)
Presented by the Dearborn Community
Arts Council.
Giant Inflatables. Free (HA) Sponsored by
Dearborn Sausage and Nickel & Saph Inc.
A2 Magic (FCS)
Camp Dearborn Youth Counselors
reunion (PA)

1-6 p.m.
1-6 p.m.
2 p.m.
2-3 p.m.

3-4 p.m.

4-5 p.m.

4 p.m.

5-6 p.m.

6-8 p.m.

6-10 p.m.

8:15 p.m.

8:30 - 10 p.m.

MAIN EVENT

10 p.m.

FIREWORKS!

SUNDAY, AUGUST 5

All Day

7:45 a.m.

11 A.M.-10:30 P.M.

11 a.m.-11 p.m.

11 a.m.-Noon

11 a.m.-4 p.m.

11 a.m.-5 p.m.

11 a.m.-7 p.m.

11 a.m.-7 p.m.

11 a.m.-7 p.m.

Noon-11 p.m.

Noon-1 p.m.

Noon-2 p.m.

Noon-5 p.m.

Noon-7 p.m.

Noon-8 p.m.

1-2 p.m.

1-6 p.m.

1-6 p.m.

2-3 p.m.

2-6 p.m.

3-4 p.m.

4-5 p.m.

4:30-5:30 p.m.

5-6 p.m.

6-8 p.m.

6-10 p.m.

8:15-8:30 p.m.

8:30 p.m.-10 p.m.

10 p.m.

Wille T. Clown (S)
High 5 Guy Beau stilt performer (S)
Polish Tarty Dancers (PS)
Karaoke Stage Contest. (HA) Sponsored
by Sam Baydoun of Century 21, Curran
& Oberaki
Comedaddy (FCS)
Hula Hoop Contest (HA)
Big Daddy (PS)
Oh!CD (FCS)
The Together Band (MS)
Musically Yours (IS)
Mayor O'Reilly with Presenting Sponsor
Beaumont (MS)

**THE AUSTRALIAN BEE GEES SHOW -
A TRIBUTE TO THE BEE GEES**
The premier Bee Gees tribute band
plays all the favorites from this
internationally acclaimed group,
including "Stayin' Alive," "How Deep Is
Your Love," "Too Much Heaven," "Jive
Talking," and "Night Fever" Sponsored
by Ford Motor Company

High school reunion picnics: Fordson,
Lowrey and St. Alphonsus high schools (PA)
Homecoming 5K & Family Fun Run.
Register at <http://triviumracing.com/>
event/Dearborn-homecoming-5K/
(Ford Field/Rouge River Gateway Trail)

CARNIVAL OPEN
Food Court, Community Tent Open
Arab American Tent and Italian
American Shelter Open
Polish Mass (PS)
Healthy Dearborn activities. Free fun
activities for all ages. (BWT)
Paint Out in the Park. (HA) Street artists
at work.
Hilltop Area open
Children's Crafts at ACCESS/Arab
American National Museum tent. Free.
Hanna tattoos for a small fee. (HA)
Detroit Institute of Arts Tent open. Free
Children's Crafts. (HA)

FOOD TRUCKS OPEN, Polish American
Shelter Opens
Potato Sack and Hacky Sack Contests
(HA) Sponsored by Sam Baydoun of
Century 21, Curran & Oberaki.
Transformation Tuesdays: "The Ultimate
Free Fitness Party" Special Sunday
Edition presented by Healthy Dearborn &
First Responders for Fitness (MS)
Children's games. Free. (HA) Sponsored
by Ameriprise Financial - Jim Thorpe
Kids' Art Making Tent. Free. Sponsored by
the Dearborn Community Arts Council (HA)
Giant Inflatables. Free. (HA) Presented by
Dearborn Sausage and Nickel & Saph, Inc.
The Amazing Clark: Master Magician (FCS)
Tiptop Balloon Artistry (S)
High 5 Guy Beau stilt performer (S)
Cookie Face Contest (HA)
The Amazing Clark: Master Magician (S)
Wide Angle (FCS)
Water Balloon Toss (HA) Sponsored by
the Dearborn Firefighters Burn Drive
Turbo Turtle Race on the Rouge River
between the bridges, presented by Outer
Drive Kiwanis Club
The Phoenix Theory (FCS)
Class of '98 (MS)
Musically Yours (IS)
Mayor O'Reilly with Presenting Sponsor
Beaumont (MS)

Mega 80's (MS)
FIREWORKS!

**HOMECOMING IS FOR NONPROFIT GROUPS.
THANKS FOR SUPPORTING THEM.**
Dearborn nonprofit groups raise money and generate awareness of
their services to the community at Homecoming. Your patronage
supports good causes in Dearborn. In 2017, about \$80,000 was raised
through sales.

For a list of groups, visit www.cityofdearborn.org/homecoming



EVENT SCHEDULE KEY:
Children's Activities (Red square)
Stage Entertainment (Green square)
Healthy Dearborn (Blue square)

EVENT LOCATION LEGEND:
BWT Beaumont Wellness Tent / Healthy Dearborn
AA Arab American Tent - New Location!
CT Community Tent
DT Dining Tent
FCS Food Court Stage Sponsored by DTE Energy
FC/FT Food Court / Food Trucks
HA Hilltop Area
IS Italian American Shelter
LAF Large Activity Field
MS Main Stage Sponsored by Ford
PA Picnic Area
PS/SS Polish American Shelter / South Shelter
S Strolling the Grounds
TC Tennis Courts
Information (Blue square)
Beaumont Beaumont Wellness Tent
Beaumont Beaumont First Aid Station
Open Friday 12 - 6 p.m.;
Saturday - Sunday 11 a.m. - 7 p.m.

Alcohol Policy
By state law, all alcohol must be purchased and consumed
within designated areas of Ford Field Park.

Reservation Policy for Fireworks - 8 a.m.
Space may be saved on Ford Field Hill after 8 a.m. Saturday
and Sunday. Blankets must be 8 feet by 8 feet or less.
Blankets must be removed after the fireworks each night.
No stakes can be used.

No Smoking Policy
Smoking is prohibited in all tents and in areas in which food
is prepared or consumed. Dearborn also bans smoking within
15 feet of a play structure.

Reservation policy for Main Stage
Chairs may be saved in front of the Main Stage after 5 p.m.
A person must be present to save chairs. One person can
reserve four chairs.

Parking at Ford Field is \$10. Second Entry is \$7
Fee applies beginning at 11 a.m. each day. Upon payment
of \$10, a coupon will be given for \$7 parking for the second
entry during the weekend.

**Free Shuttles from Dearborn High (Outer Drive,
north of Michigan Avenue)**
6-11 p.m. Friday, and noon to 11:30 p.m. Saturday and
Sunday.
Free parking. School buses, including handicapped-
accessible ones, make continuous trips between the festival and
the school parking lot. Sponsored by LaFontaine
Automotive Group.

No festival shuttles in Downtown West Dearborn in 2018
Due to construction, there will be no shuttles along West
Village Drive in 2018:

All listings subject to change
Visit www.cityofdearborn.org/homecoming